



MORE VISIBILITY. MORE DINERS. MORE DISCOVERY.

Join a coordinated district-wide campaign created to introduce new diners to West Midtown restaurants.

YOUR REACH. OUR PLATFORM.



WHY PARTICIPATE?

01

GET DISCOVERED

A dedicated restaurant profile with menu or offer details, photography, reservation links and website links.

02

EXPAND YOUR REACH

Promotion through email, social media, public relations, media opportunities and community partners.

03

BUILD NEW BUSINESS

A focused campaign designed to drive visits, introduce first-time diners and support repeat business.

FLEXIBLE BY DESIGN

No prix-fixe requirement. Create the offer that works for your restaurant.

✓ Featured menu item

✓ Chef special

✓ Cocktail program

✓ Tasting experience

✓ Signature promotion

✓ Custom offering

PARTICIPATION IS SIMPLE

1

SUBMIT

Restaurant details, photos and offer

2

PROMOTE

Receive profile and campaign support

3

PARTICIPATE

Welcome diners September 20-26

JOIN WEST MIDTOWN'S TABLE.

SEPTEMBER 20-26, 2026

Restaurant registration is now open.

WestMidtownRestaurantWeek.com



IN PARTNERSHIP WITH

WEST
MIDTOWN
ALLIANCE



FOUNDING SPONSORS

